Privacy policy

§1 General provisions

- 1. This Privacy Policy sets out the principles for the processing and protection of personal data of Customers purchasing Flora Point Winter Town Tickets at https://.bilet.florapoint.pl.
- 2. This privacy policy fulfils the controller's information obligation pursuant to Article 13 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation), hereinafter referred to as the DPA.
- 3. The administrator of Customers' personal data collected via the Ticket purchase form is Flora Point Group sp.z o.o. sp.k., Warsaw 04-697, 212 Mrówcza Street, KRS 0000873567.
- 4. The Administrator can be contacted via e-mail address: flora@florapoint.pl, or in writing to: Flora Point Group sp. z o.o., Warsaw 04-697 212 Mrówcza Street.

§2 Principles of data processing - The Administrator processes Customers' personal data in accordance with the RODO.

- 1. The Controller shall apply the technical and organisational measures required by EU law to ensure the protection of the processing of personal data and to safeguard personal data against unauthorised access, acquisition by unauthorised persons, processing in breach of the law, and alteration, loss or destruction.
- 2. The Administrator declares that providing the data marked as required in the form is voluntary, but necessary to purchase a Ticket online.

§3 Purposes and legal basis for processing personal data.

- 1. Customers' personal data will be processed for the following purposes:
- a) The execution of the online sale of the Ticket(s) (Article 6(1)(b) of the RODO);
- b) archival or evidentiary purposes in the event of a claim or in connection with applicable tax law (Article 6(1)(F) RODO).

§4 Period of retention of personal data

Customer data will be stored for the following exhibition period, unless further storage is justified by the limitation period for claims.

§5 Categories of personal data

- 1. The administrator collects, stores and processes the following data: e-mail address, name, telephone number;
- 2. When using the online shop, the Administrator collects and collects information automatically, such as IP address, URL, device identifier, amount of time spent on individual pages, browser type, type and version of operating system.

§7 Data sharing

- 1. Customers' personal data may be transferred to entities to which the Administrator entrusts the processing of personal data on the basis of contracts, and to entities entitled to obtain data on the basis of legal provisions.
- **2.** The administrator makes customers' personal data available to service providers in particular:
- electronic payment;
- banking;
- accounting;
- hosting;

§8 Customer rights

- 1. The Customer has the right to access his/her data and the right to request rectification, erasure or restriction of processing. To the extent that the basis for the processing of personal data is the premise of the Administrator's legitimate interest (Article 6(1)(f) RODO), the Customer has the right to object to the processing of his/her data.
- 2. The customer also has the right to lodge a complaint with the data protection supervisory authority if the processing of his personal data is unlawful.